





ATTAIN INSIGHT MAP INTELLIGENCE™

For IBM Cognos Analytics™ and Esri®

Map Intelligence expands the native mapping capabilities of IBM Cognos Analytics to bring more spatial data, richer interactive maps, and advanced spatial analysis to dashboards and reports.

Map Intelligence is the winner of the coveted IBM Blue Planet Award, an award given to organizations whose solutions and expertise contribute significantly to the improvement of the global environment. Map Intelligence helped Bell Canada reduce its use of heavy metals by targeting PABX's for modernization.

OVERVIEW

Attain Insight Map Intelligence provides IBM Cognos Analytics customers with a rich and fully supported GIS Analytics capability. Map Intelligence provides direct, dynamic, and high-performance integration from IBM to Esri ArcGIS, including advanced spatial analytic features and visualization capabilities. A code-less development accelerator allows IBM Cognos Analytics to use Esri Core Services.

KEY BENEFITS

- Enhanced Esri spatial visualizations available directly with Cognos.
- Support unlimited spatial data sets of points, lines, and polygons with no custom integration or coding required.
- Scalable to 1000's of users and fully supports Cognos Data Modules, TM1, Planning Analytics, Framework Manager and Cognos Transformer.
- Leverage existing Esri ArcGIS mapping investments in IBM Cognos Analytics.

WHAT MAP INTELLIGENCE CUSTOMERS ARE SAYING







LAW ENFORCEMENT

"Map Intelligence has allowed the organization to leverage its significant investment in BI and GIS."

> John Weippert, Northern Territory Police Service

TELECOMMUNICATIONS

"Attain Insight demonstrated the power of what the product could do. You can graph this information all you want, but a picture is worth a thousand words."

Dan Robinson, Bell Business Markets

GOVERNMENT

"Our Managers can now do their own highly visual reports without the need for specialist programmers."

John Garvey, Australia Fisheries Management Authority

FOR MORE INFORMATION ABOUT MAP INTELLIGENCE, PLEASE VISIT US AT WWW.ATTAININSIGHT.COM/MAP-INTELLIGENCE