



ATTAIN INSIGHT MAP INTELLIGENCE™

For SAP® BusinessObjects Web Intelligence™ and Esri®

Map Intelligence expands the native mapping capabilities of SAP BusinessObjects Web Intelligence to bring more spatial data, richer interactive maps, and advanced spatial analysis to dashboards and reports.

OVERVIEW

Attain Insight Map Intelligence gives SAP BusinessObjects Web Intelligence customers access to the Esri ArcGIS location intelligence platform, bringing a wide variety of spatial data, interactive maps, and advanced spatial analysis to reports and dashboards. It provides a codeless, self-service environment for users to start mapping and understanding spatial relationships in their data.

KEY BENEFITS

- Enrich your data and deepen your insights by blending spatial data and visualizations from authoritative internal and external data sources with your own data.
- Use Esri Web maps and data as-is, or filter and style them to meet your needs completely within Web Intelligence.
- Discover and refine your data's story using advanced map visualization and analysis tools.
- Scalable to 1000's of users.
- Leverage existing Esri ArcGIS mapping investments within SAP BusinessObjects, increasing the ROI of both.

WHAT MAP INTELLIGENCE CUSTOMERS ARE SAYING



LAW ENFORCEMENT

"Map Intelligence has allowed the organization to leverage its significant investment in BI and GIS."

John Weippert, Northern Territory Police Service



TELECOMMUNICATIONS

"Attain Insight demonstrated the power of what the product could do. You can graph this information all you want, but a picture is worth a thousand words."

Dan Robinson, Bell Business Markets



GOVERNMENT

"Our Managers can now do their own highly visual reports without the need for specialist programmers."

John Garvey, Australia Fisheries Management Authority

FOR MORE INFORMATION ABOUT MAP INTELLIGENCE, PLEASE VISIT US AT
WWW.ATTAININSIGHT.COM/MAP-INTELLIGENCE