



## ATTAIN INSIGHT MAP INTELLIGENCE™

For Esri® ArcGIS® and  
Business Intelligence Products

Map Intelligence is a spatial  
analytics solution that  
provides high-performance  
integration of Esri ArcGIS  
maps into Business  
Intelligence products

> IBM Cognos Analytics  
> SAP BusinessObjects

### OVERVIEW

Attain Insight Map Intelligence is a rich and fully supported platform that provides display and analysis of location data in Business Intelligence applications. Map Intelligence delivers direct, dynamic, and high-performance integration of Esri ArcGIS maps into IBM® Cognos® Analytics and SAP® BusinessObjects, providing users with advanced spatial analytics features and visualization capabilities.

### KEY BENEFITS

- Bridge the gap between Business Intelligence and Spatial Analytics.
- Allow BI users to easily access spatial data and maps in a self-service environment, with no custom integration or coding required.
- Apply security and scale to thousands of users.
- Add multiple map layers to reports and dashboards.
- Solve advanced time and distance business problems by combining business data with Esri's powerful location analysis capabilities.
- Leverage existing Business Intelligence and ArcGIS mapping investments.

### WHAT MAP INTELLIGENCE CUSTOMERS ARE SAYING



#### LAW ENFORCEMENT

"Map Intelligence has allowed the organization to leverage its significant investment in BI and GIS."

John Weippert, Northern  
Territory Police Service



#### TELECOMMUNICATIONS

"Attain Insight demonstrated the power of what the product could do. You can graph this information all you want, but a picture is worth a thousand words."

Dan Robinson, Bell Business Markets



#### GOVERNMENT

"Our Managers can now do their own highly visual reports without the need for specialist programmers."

John Garvey, Australia Fisheries  
Management Authority

FOR MORE INFORMATION ABOUT MAP INTELLIGENCE, PLEASE VISIT US AT  
[WWW.ATTAININSIGHT.COM/MAP-INTELLIGENCE](http://WWW.ATTAININSIGHT.COM/MAP-INTELLIGENCE)